



Mousumi Ghose

Assistant Secretary General

**Federation of
Indian Chambers
of Commerce and Industry**

West Bengal State Council
Shubham Building, 9th Floor, Unit No 901 & 902
1, Rawdon Street, Kolkata - 700 017

T +91 33 4006 7210, 4003 5347

F +91 33 4003 5348

E mousumi.ghose@ficci.com, wbsc@ficci.com

CIN: U99999DL1956NPL002635

ISO 9001: 2015 Certified

Mr Anurag Srivastava, IAS

Director

Directorate of MSME

Dept of MSME & T, Government of West Bengal

FICCI ANNUAL EXPO 2020

Commencing on December 11, 2020 for a period of one year

Dear Mr Srivastava,

We are happy to inform you FICCI is organizing the country's first and one of its kind Annual Virtual Expo on Manufacturing & Services Sectors, "FICCI Annual Expo 2020" (FAE 2020) from 11 December 2020. This Mega Virtual Expo will start from 11 December 2020 and continue for one full year.

The expo will play a vital role in connecting the Buyers & Sellers across the globe. We at FICCI are confident, this EXPO will immensely support and help the Indian businesses, service providers and manufacturers to project their achievements, translate B2Bs into business and promote exports. The categories cover products and services, which are carefully indexed. The booths allow for virtual interaction through video, text, or chat and is a one of its kind opportunities. While the Exhibition Centre of the platform enables exhibitors from India and across the world to display their products and capabilities and engage in business-related discussions with the buyers from their stalls itself, the B2B meeting room facilitates business to business discussions of all types.

FICCI Annual Expo will be Co-located with FICCI Annual General Meeting which is a flagship event and one of the most awaited gatherings of representatives from the Government, Industry, Academia, Bureaucrats and other leading luminaries across fields who come together to address a high-powered audience, comprising of policymakers, corporates, media, among others. The theme for the Annual Convention this year is "***Inspired India***".

Key highlights of FICCI Annual Expo 2020 (FAE 2020) are:

- FICCI Annual Expo 2020 will be co-located with FICCI-AGM which will have Who's Who of Indian Industry, Government bodies and representatives from Indian & International associations & Chambers
- Will be open 24X7 for 365 days wherein Buyers can visit the expo & check exhibitors' products & services

- Visitors will have multiple options to find the products or services they are interested in through the keyword search, sector wise search, sort & filter options to search an exhibitor according to their location etc.
- The visitors can send meeting request and pre-fix their meetings with the exhibiting companies
- Over 50 sectors of economy to be showcased in structured Exhibition Halls segregated as per sectors
- Sectoral Webinars to be organized wherein Delegates from across the globe will attend the sessions & visit exhibition
- FAE 2020 will be promoted across India and world through regional chambers and sectoral associations which are FICCI members and through Indian Missions all over the world

We request MSME & T Dept , Govt of West Bengal to consider nominating the parastatals under the Department including West Bengal Handicrafts Development Corporation Limited (Manjusha), The West Bengal State Handloom Weavers 'Co-operative Society Ltd. (Tantuja), Khadi and Village Industries Board (KVIB), Paschim Banga Resham Shilpa Samabay Samity (PBRSSM), Biswa Bangla Marketing Corporation (BBMC) at FICCI Annual Expo 2020. The expo will be ideal platform to expand the outreach of their unique products and each parastatal may take a booth to reach out to the target stakeholders.

Keeping in view of the economic slowdown, FICCI has kept the subscription rates very nominal which are as follows:

- Initial Subscription: INR 20,000 Valid for 2 months for each booth
- Annual Subscription: INR 50,000 Valid for 1 Year for each booth

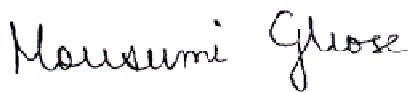
Booth Specifications & E-Flyer for the Annual Expo is attached for your kind perusal.

We will be happy to coordinate with your office regarding the same.

Look forward to your kind confirmation.

Thank you,

With regards,



(Mousumi Ghose)

Industry's Voice for Policy Change

Head Office : Federation House, Tansen Marg, New Delhi - 110 001

T +91 11 2373 8760-70 (11 lines) F +91 11 2332 0714, 2372 1504 E ficci@ficci.com www.ficci.in